

NEW PRODUCT RELEASE

ZR FFPE DNA MiniPrep™

Product release dates: Domestic - 8/15/11 ▪ International - 8/15/11

“The Next Gen of FFPE DNA Purification”

PRODUCT OVERVIEW

The ZR FFPE DNA MiniPrep™ provides a simple and reliable method for high yield/quality DNA isolation from formalin-fixed, paraffin embedded (FFPE) tissue samples and sections. The unique chemistries of the product have been optimized for maximum recovery of non-crosslinked, ultra-pure DNA without RNA. Simply digest deparaffinized tissues using the provided Proteinase K, heat, and then purify the DNA with the *Fast-Spin* columns in the kit. DNA >50 bp or >500 bp can be selectively isolated by altering the lysis buffer conditions as given in the protocol. PCR inhibitors are effectively removed during the isolation procedure, and eluted DNA is ideal for PCR, Next-Gen library prep, enzymatic manipulation, etc.



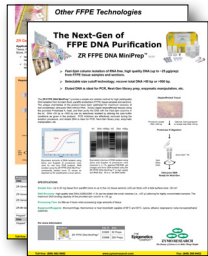
PRODUCT HIGHLIGHTS

- ✓ High performance sample prep technology for high quality DNA (up to ~25 µg/prep) from FFPE tissue samples and sections.
- ✓ Selectable size cut-off technology; recover total DNA >50 bp or >500 bp.
- ✓ Eluted DNA is RNA-free and ideal for PCR, Next-Gen library prep, enzymatic manipulation, etc.

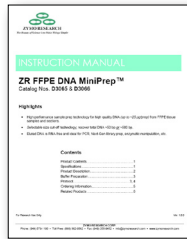
TARGET MARKET DESCRIPTION

- ✓ Individuals who are currently doing clinical cancer or other genetic disease research.
- ✓ All users of formalin-fixed samples.

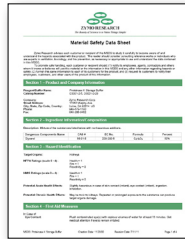
RESOURCES



Data Sheet



Protocol



MSDS

<http://www.zymoresearch.com/land/ffpe>



Product Page



Product Images

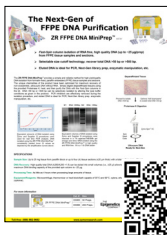


Sample Kits will NOT be available

PRODUCT & SHIPPING DETAILS

Product Description	Cat. No.	List Price (USD)	Distributor Price (USD) 30% Discount	Shipping Information			
				Shipping Conditions	Storage	Weight	Dimensions
ZR FFPE DNA MiniPrep™ (50 preps.) Features: Zymo-Spin™ IIC Columns*	D3065	\$152.00	\$106.40	Room Temp	RT	2 lb	7x5x5
ZR FFPE DNA MiniPrep™ (200 preps.) Features: Zymo-Spin™ IIC Columns*	D3066	\$ 486.00	\$340.20	Room Temp	RT	4 lbs	6x8x11

SAMPLES OF CURRENT MARKETING & PROMOS DONE BY ZYMO RESEARCH USA



QR Scan Code on Data Sheet



www.biocompare.com
product listing



50 Beta Testers in the US



Promotional E-mail to 40,000 recipients



Social Media Updates

Products related to ZR FFPE DNA MiniPrep™

- ZR Genomic DNA™-Tissue Kits
- Pinpoint™ Slide DNA Isolation System
- Pinpoint™ Slide RNA Isolation System II